



## THE CLIFFS

February 2, 2021

**MEDIA CONTACT:**  
Natalyn Klump  
[natalynk@hughes-  
agency.com](mailto:natalynk@hughes-agency.com)  
864.271.0718

### **The Cliffs Announces Expansion of Cliffs Builders Team with New Project Engineer and Residential Designer**

(TRAVELERS REST, S.C.) - [The Cliffs](#) is pleased to announce that Cliffs Builders has hired Patrick Gray as project engineer and Heather Zaragoza as residential designer. Gray will assist with the supervision of the construction process ensuring homes are built according to The Cliffs' quality standard. Zaragoza will bring design concepts to life by working with homeowners to uncover their design aesthetic and advise on selections.

Gray joins The Cliffs from AR Homes in Greenville, where he served as construction manager. He brings extensive experience in construction and project management to The Cliffs and has worked in the industry since 2000, most recently managing home builds ranging up to \$1.6 million.

Prior to joining The Cliffs, Zaragoza gained interior design experience working on design-build projects and remodels. She specializes in implementing textiles and color inspired by a home's natural surroundings. Earlier in her career, she worked for Horizon Tile & Stone in Asheville, designing custom kitchens and baths. Zaragoza is a graduate of Western Carolina University with a Bachelor of Science in interior design.

"We are pleased to welcome Heather and Patrick to our team and look forward to their contributions to The Cliffs," said Chris Calloway, vice president of development for The Cliffs. "Each Cliffs Builders home is built and designed to the highest standard. We are confident that their backgrounds and talent will elevate the homebuilding experience for our homeowners."

Cliffs Builders introduces a revolutionary approach to ownership at The Cliffs by marrying custom-build gratification with built-for-sale simplicity. Harnessing a team of local architects and craftsmen, Cliffs Builders continues to break ground on a range of luxury homes throughout The Cliffs communities. Prospective residents can enjoy a high-quality home product with a 12-month estimated construction time or choose from a range of built-for-sale offerings. Homes boast refined finishes, elegant flooring, state-of-the-art appliances, designer hardware and artful landscaping. Each enclave of homes capitalizes on its proximity to key neighborhood and club amenities.



## THE CLIFFS

To learn more about Cliffs Builders, visit [here](#).

### **About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

###