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Media Contact:
Eliza Bostian
(864) 271-0718
elizab@hughes-agency.com

The Cliffs Experiences Record-breaking Sales in 2020, Expands Realty Services to The Cliffs at Walnut Cove

(TRAVELERS REST, S.C.) - [The Cliffs](#) announced today a record-breaking year of sales with \$244,099,155 sold in 2020, which represents 320 transactions and an 81% volume increase from 2019. There are currently an additional 57 pending sales for \$36,932,725. The Cliffs grew by 80 net new members in 2020 in addition to the real estate sales. The Cliffs is also pleased to announce the expansion of Cliffs Realty to The Cliffs at Walnut Cove near Asheville. With this expansion, Cliffs Realty now offers real estate operations services at all seven of The Cliffs' communities spanning the Western Carolina mountains.

“2020 was a year that private golf clubs saw incredible momentum as they offered a secure and fully-serviced environment for members,” said Rob Duckett, president of The Cliffs. “At The Cliffs, we saw tremendous success as we continued to invest in our communities while providing a safe haven amid the pandemic. Given our historic growth, we are also pleased to expand Cliffs Realty to The Cliffs at Walnut Cove. The investment in new real estate development and homebuilding programs under the leadership of South Street Partners, paired with the available land still remaining, our previous sales in this location, and continued demand make this the ideal time to expand our real estate services.”

In The Asheville Region, which includes The Cliffs at Walnut Cove, there were 89 transactions for a sales volume of \$82,826,765, a year-over-year increase of 38%. There are currently 16 sales pending in The Asheville Region for \$6,103,325. Cliffs Realty, now the official brokerage company of The Cliffs at Walnut Cove, has opened a new sales office location at 1908 Brevard Road.

In The Lake Region, which includes The Cliffs at Keowee Falls, The Cliffs at Keowee Springs and The Cliffs at Keowee Vineyards, Cliffs Realty closed 132 transactions for a sales volume of \$106,708,640 in 2020, an increase of 152% from 2019. There are currently 31 sales pending in The Lake Region for \$21,459,500.

In The Mountain Region, which consists of The Cliffs at Glassy, The Cliffs at Mountain Park and The Cliffs Valley, Cliffs Realty closed 99 transactions for a sales volume of \$54,563,750, an increase of 67% from 2019. There are currently 10 sales pending in The Mountain Region for \$9,369,900.

The Cliffs is also pleased to recognize long-time sales executive Tim Enterkin as its overall top sales producer for 2020. In addition to the success of Cliffs Realty, The Cliffs continues to expand its offerings through Cliffs Builders, a unique homebuilding program entirely operated by The Cliffs that combines custom-build gratification with built-for-sale simplicity. The program launched in 2020 with Meadowview at The Cliffs at Walnut Cove and has since expanded to The Cliffs at Keowee Springs and The Cliffs at Mountain Park in order to meet increased demand.

To learn more about real estate opportunities at The Cliffs, visit [here](#) or call 864.249.4364 to speak with a sales executive.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit www.cliffsliving.com/buzz. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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