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The Cliffs Sees Strong Real Estate Sales and Demand for Mountain and Lake Regions in First Half of 2020

(TRAVELERS REST, S.C.) - [The Cliffs](#) announced today that real estate sales by Cliffs Realty and Walnut Cove Realty totaled \$47,000,000 in the first half of 2020, with an additional \$50,000,000 in sales currently pending. The collection of private residential communities located in the idyllic setting of the Carolina Blue Ridge Mountains experienced strong real estate sales in the year's first two quarters and saw a surge in demand for secluded home locations.

“This year has presented an unprecedented and extraordinarily challenging environment, but our dedicated and resilient team closed the first half of 2020 with a remarkable number of sales,” said Rob Duckett, president of The Cliffs. “Prospects came to The Cliffs with greater interest in more secluded real estate locations that also offered a convenient and year-round escape in close proximity to vibrant destinations. The Cliffs was, and is, uniquely positioned to meet and exceed this demand with our locations just outside the thriving cities of Greenville, SC and Asheville, NC, stunning homes, tranquil settings, and unparalleled suite of amenities.”

In The Lake Region, which includes The Cliffs at Keowee Springs, The Cliffs at Keowee Falls, and The Cliffs at Keowee Vineyards, Cliffs Realty closed 27 properties for a total sales volume of \$22,000,000. In The Mountain Region, which includes The Cliffs Valley, The Cliffs at Mountain Park, and The Cliffs at Glassy, Cliffs Realty closed 20 properties for a total sales volume of \$8,300,000 in the first half of the year. Walnut Cove Realty in Asheville closed 18 properties for a total sales volume of \$17,000,000.

The Cliffs also recognizes top sales leaders including Tim Enterkin, who closed \$11,768,453 in sales in The Lake Region. Josh Smith was the top performer in The Asheville Region with \$3,925,000 in sales and in The Mountain Region, Vince Roser was the top performer with \$3,003,400 in sales.

Recently, The Cliffs announced Meadowview at The Cliffs at Walnut Cove, an exclusive new neighborhood by Cliffs Builders. The launch of Meadowview marked the first enclave by Cliffs

Builders, a homebuilding program that combines custom-build gratification with built-for-sale simplicity through offering buyers a range of unique floor plans and interior packages. Located minutes from Asheville, Meadowview boasts a coveted placement within the Walnut Cove community and offers 12 built-for-sale homesites ranging from 0.27 to 0.69 acres. Six of the homesites have been designed for a single-story home, which will be listed at \$1.085 million, and six for a two-story home, which will be listed at \$1.355 million. There are two floor plan options, both with 3 bedroom and 3.5 bath, and buyers can personalize details such as exterior and interior paint colors, countertop upgrades, appliances, fixtures, flooring and more.

The Cliffs also announced this summer the release of a collection of 17 home and homesite packages, along with an exclusive community lakefront boating club. Situated on the lush landscape of North Point at The Cliffs at Keowee Falls, this private waterfront community is located on stunning Lake Keowee near Clemson, S.C. The homesites are a mix of lakefront and forest lots spanning between 0.9 and 3.5 acres and Resort Custom Homes, a member of The Cliffs Preferred Builder Program, has designed a collection of homes that evoke a refined yet modern lake lifestyle. Homesites begin at \$75,000 and homes, with floorplans ranging from 1,629 - 3,240 square feet, begin at \$760,000. Exclusive to North Point residents is The Boat House, a year-round community gathering spot with indoor and outdoor spaces located on the shores of Lake Keowee. A beach area and community dock offer additional lake access while private storage units can be rented to store resident canoes, kayaks and paddleboards.

To learn more about real estate opportunities at The Cliffs, visit [here](#).

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit www.cliffsliving.com/buzz. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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